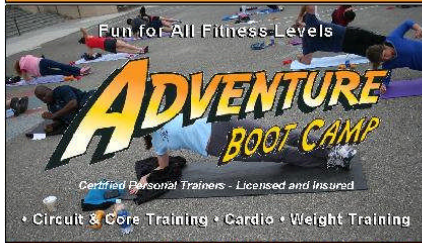


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Dear Michael,

As you know your wellness doesn't end with just a workout. This newsletter will help you fill in the gaps giving you access to the following: online coaching, an online gym (WOWY), recipes, meal planning, shopping lists, cooking tips, nutritional supplements, workout instructional videos etc. Take a moment to read through the newsletter and check out all the links to help on your journey to optimal health and wellness.

Online Training and Weight Loss - Kelli Calabrese

Online training has become a popular and effective option to get fit. The technology age is going to continue to reach into all areas of our lives including our fitness. The major obstacles to hitting the gym are cost, convenience, cleanliness, overcrowding, location, and time. Online training in various forms overcomes all of those obstacles (or excuses in some cases). Online training offers a convenient, affordable, progressive way to get in shape and it comes in many forms from downloading a workout to your PDA or iPod to having customized workouts sent to you by a certified fitness professional. But the question looms, is it really effective?



Published in the March 7 issue of the Journal of the American Medical Association, Deborah Tate's study lays the groundwork for research on the best methods to help people lose weight online.

The Internet appears to be a good way to deliver structured behavioral weight loss programs, according to a Brown study, the first to examine the use of information technology to aid weight loss. Dieters who received weekly advice from behavioral therapists on the Internet lost three times as much weight in six months as those who just had access to information about diet and exercise on the Internet - 9 pounds compared to 3 pounds.

Participants in both groups followed the same pattern: They lost weight during the first three months, when they most frequently logged on to the study's Web site, and they maintained their weight loss during the next three months, when their Internet use declined. "Logging on more frequently was associated with better weight loss in both groups," said lead researcher Deborah F. Tate, assistant professor of psychiatry and human behavior in the Medical School. "But more importantly than just logging on to Web site is what type of program you tap into. Our study shows that a structured program with continued contact works better than just giving people access to information online."

Ninety-one people ages 18 to 60, who were on average 30 pounds overweight, began the study; 65 participants completed it. Half were assigned to the "behavior therapy group." They received feedback from a trained therapist through e-mail and had access to an electronic bulletin board for support from their fellow participants, and to information resources about diet and exercise. Half were assigned to the "education group" and had only the Internet information resources about diet and exercise.

Many participants achieved a standard weight-loss benchmark. Forty-five percent of those in the behavior therapy group and 22 percent of those in the education group lost at least 5 percent of their initial body weight - a loss that has been shown to produce measurable health benefits.

Although the weight losses in the study do not appear to rival clinical face-to-face programs, which typically produce 20-pound losses in six months, the Internet may help reach people who otherwise would not participate in those programs, said Tate, who is based at The Miriam Hospital.

"It is especially important to look for new methods to help people with weight loss given that more than 54 percent of U.S. adults are overweight or obese," said Tate. "There are a lot of people who do not choose to attend face-to-face programs for any number of reasons, from embarrassment to schedule constraints. The Internet appears to provide people with an alternative - not necessarily a better alternative, but an alternative."

The Internet combines the ability to disseminate written information with the opportunity to interact through e-mail, bulletin boards or chat rooms. Dieters can also access the Web on their own schedule. Rapid increases in access to the Internet have made it a logical mode for intervention: The number of adults who use the Internet has surged from 9 percent to 56 percent in the past four years, Tate said.

Tate collaborated on the study with Rena R. Wing, professor of psychiatry and human behavior at the Medical School, and Richard A. Winett, professor of psychology at Virginia Polytechnic Institute and State University. The study was supported by a grant from the Weight Risk Investigators Study Council, a research division of Knoll Pharmaceutical.

Online training can be used in combination with working with a live trainer or coach. You can also incorporate phone coaching with online training. In my experience, the greater the accountability and contact the better the results and the longer lasting. The only way any exercise program is going to work is if you participate in it regularly and

intensely.

Kelli Calabrese - MS, CSCS, 2004 Personal Trainer of the Year. Kelli is a Clinical Exercise Physiologist and 20 year fitness industry leader.

Click on the "Team Beachbody Logo" to go to my preferred Online Workout Community.

Myths & Facts About Increasing Metabolism

Paige Kinucan and Len Kravitz, PhD

Test your knowledge with these facts and myths.

Myth or Fact? Exercising first thing in the morning increases all-day energy expenditure and metabolism more than a workout later in the day.

Myth. The number of calories expended during a workout depends on the intensity and duration of the workout, regardless of whether it is in the morning, afternoon or evening.

Myth or Fact? Spicy foods elevate metabolism.

Fact. Foods like peppers and chili do elevate body temperature slightly, which increases metabolism by small increments. However, this elevation is not sufficient to make a difference in the body's ability to expend enough calories to aid in weight loss.

Myth or Fact? The fitter a person is, the faster his or her metabolism is.

Myth and Fact. As a person becomes fitter and gains muscle mass, he or she burns more calories at rest. However, the energy intakes of some exercise enthusiasts are not sufficient to meet the demands of their exercise programs. This imbalance may eventually reduce resting metabolic rate.

Myth or Fact? "Yo-yo dieting," which causes people to repeatedly lose weight and regain it, permanently diminishes an individual's metabolism.

Myth. Research does not indicate that yo-yo dieting permanently slows down any component of metabolism.